

We are your strategic partner to stay connected to your residents. Apartment Life is well positioned to care for, communicate, and respond to resident needs during this crisis.

WE'RE ALREADY HERE - LET US HELP.



RESIDENT WELLNESS CHECK-INS

Your management team will face challenges with planned move-ins, lease expirations, and resident needs. Through phone calls, emails, texts, personal notes, and as we see people out and about, Apartment Life will check in with residents to assess and communicate critical needs so you can work towards solutions.



ONLINE IMPACT

Your online reputation will be impacted by how you care for residents during this time. Our teams and coordinators will continue to monitor and enhance your community's online reputation. We will continue to create flyers for virtual activities and work to keep residents connected, and we will gather stories of care that you can share online and with leadership.



COMMUNITY CARE, RESOURCING, AND VIRTUAL CONNECTION

Consider us the “people amenity” that won’t be closed. Apartment Life is well positioned to provide care and connection uniquely during this time of isolation. Rather than traditional in-person gatherings, we can help with many of your most pressing needs, such as:

- Supplement onsite manpower to anticipate and address needs
- Provide daily or weekly materials/ideas for school-aged children
- Help at risk residents by shopping for essential supplies (groceries, medication, toilet tissue, etc.)
- Provide personal check-ins via cards, calls, emails, and texts
- Identify local resources as needed and update regularly (rent assistance, job board, meal assist, online fitness, etc.)
- Survey for continual needs assessment
- Assist with package delivery for residents who are high risk or in self-isolation
- Facilitate online and virtual connection to supplement property amenities that have closed
- Host virtual gatherings to facilitate community
- Go live via Facebook Live “open mic” evenings to share resources

Our teams and coordinators are committed to continued support and care for your residents and staff during this time of uncertainty. If you have questions, please email us at clients@apartmentlife.org.

apartmentlife.org

We've Got You – You've Got This